

Agenda

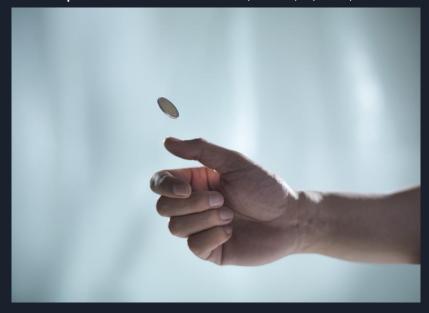
Would You Rather?	Background on Options	Real-World Examples
Risk AversionRisk SeekingOptions Shape Risk	Calls and PutsLong and ShortStrike, Spot, Premium	1979 Oil Crisis2001 Fraud ScandalPayoff Visualization

Would You Rather?

Get a check for \$500,000



Flip a fair coin for either \$0 or \$2,000,000



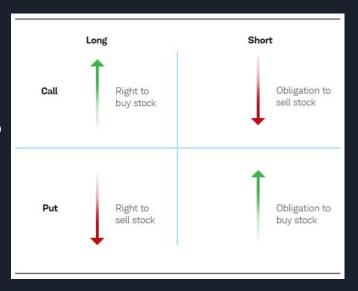
Options Help Companies Shape Risk

Key Notes (Options)

- Financial derivatives (contracts)
- Predetermined price and date (asset)
- Buyers have *no obligation*, i.e. the option, to complete the transaction

Risk Management Methods

- Hedging: to protect assets against price changes
- Speculation: to bet on market price changes



http://www.investopedia.com/terms/d/derivative.asp

Options: Price Components



Price	Definition
Strike (K)	Future agreed upon asset price
Spot (S)	Market price at specified date
Option (a.k.a. Premium) (V)	Cost to purchase option today

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1979 Oil Crisis: A Call Example

Imagine I own a gasoline station in 1979, and I'm worried that tensions in Iraq may <u>increase the price I pay</u> for gasoline.

How can I use options to hedge my situation?



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Reminder: A <u>call</u> is the right to buy at a prespecified future price.

Stock Price Predictions in 2001: A Put Example

Imagine it is August 2001 and I hear rumors that an American commodities company is hiding billions of dollars in debt from failed deals. These rumors make me think their <u>stock price will sharply decrease</u> in the next 3 months.

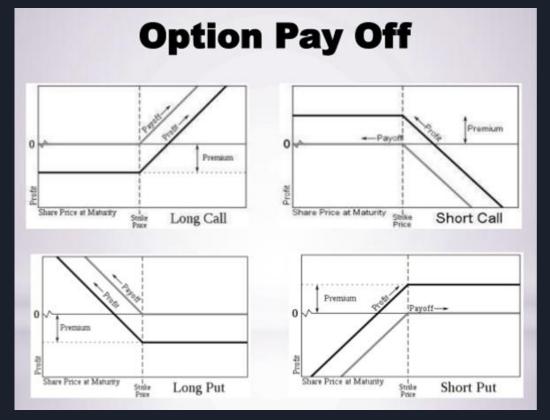
How can I use puts to shape my risk if I own company shares?





Reminder: A <u>put</u> is the right to sell at a prespecified future price.

When am I Making Money on my Options?



Options Play a Large Role in Decision Making

- Over 10 million options contracts are traded daily
 - o https://www.theocc.com/webapps/daily-volume-statistics

Finance Jargon



Real World Application



Sources and Further Learning Material

STAT/ECON 449 - Quantitative Financial Risk Management

An Excellent Introductory Book and an Excellent Advanced Book on Options:

Shreve, Steven E. Stochastic Calculus for Finance I: The Binomial Asset Pricing Model. Springer Verlag New York, 2004. Print.

Shreve, Steven E. Stochastic Calculus Models for Finance: Volume 2: Continuous Time Models.

Springer Verlag New York, 2004. Print.



Stochastic Calculus for Finance I The Binomial Asset Pricing Model



